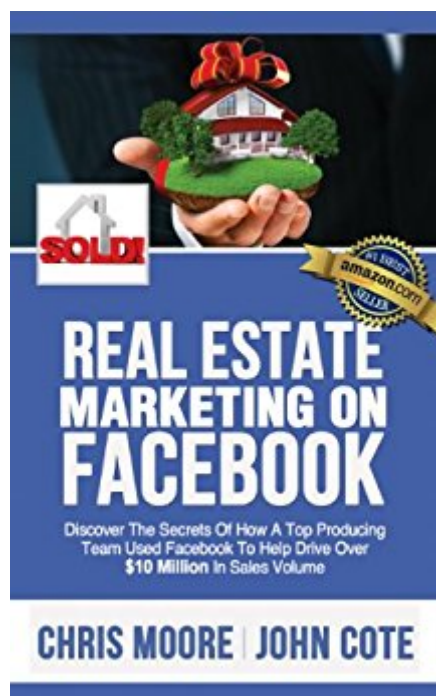


The book was found

Real Estate Marketing On Facebook - Discover The Secrets Of How A Top Producing Team Used Facebook To Help Drive Over \$10 Million In Annual Sales Volume



Synopsis

Are you tired of wasting time and money marketing in social media with no results? What if we told you that YOU could close more deals by marketing on Facebook, in less than 30 minutes per week? For FREE! In this engaging book, Realtor® Chris Moore reveals the secrets he uses on Facebook to keep his sales pipeline full and his closing calendar busy. He and co-author John Cote (#1 Best Selling Author and Social Media Strategist) will teach you how to:- Farm for new listings and buyers online then convert them into closings- Market your business to your target demographic using branded advertising- Drive consistent traffic to your website- Increase your referral business- Stay in constant contact with your past clients, automatically. You will learn the techniques Chris uses to create highly successful real estate marketing campaigns on Facebook. This is not theory, but real world application of the money making strategies used by Chris in his business. This step by step guide to creating a Facebook Business page (Fan page) will teach you how to actively engage your viewers and generate leads. You can learn how to increase your referral business, generate Internet leads, and stay in touch with your past and current clients, all for FREE.

Book Information

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Customer Reviews

This book is written by a "Social" Realtor and a Social Marketing Expert! Chris and John bring the powerful Facebook engine of today's connected social media through a straightforward and easy to understand *and* implement strategies that work!

Chris and John capture the essence of what so many agents are missing in their businesses, then translate how to achieve Facebook marketing success in concise, easy steps. This book is a an easy read packed with invaluable information. Great for any level agent!

I'm on Facebook all the time and now I know a way to market my business while I'm logged in! Thanks for the info and the head start with the 101 posts you've given away.

When we are inundated with ways, methods, and devices to make business as successful as possible, "Real Estate Marketing on Facebook" is a refreshing way to narrow it down to a workable path to follow. Chris has taken it on as a leader of social media methods of success and his alliance with John Cote has proven a first rate success, in my book. Thanks for making it easier to navigate the stream! Excellent attention to what will work.

This is really a basic book on Facebook Marketing. I wanted something in much more detail to explain how to make FB work

A visionary look into maximizing lead generation efficiently. Useful for both new and experienced agents- Would highly recommend as a reference point when designing your marketing strategy.

Not as detailed as I thought it would be

The step by step instructions were just what I needed. I believe I can implement what I have learned from this book and attain the results I have been looking for... Chris & John have provided a new perspective for me about using Facebook in my business.

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